

# Maine **B2B** Business to Business Trade Show

## **Exclusive Presenting Sponsor 7,500 (1)**

- “Presented by” naming attached to title of event
- Opening remarks to exhibitors on the show floor
- Remarks to attendees at After Hours
- First Choice of Location
- Branded, Welcome letter distributed to all exhibitor booths
- Live mentions via announcements at the event.
- Special Social Media Mentions, prior to the event, during event and after
- Double Premium Booth (End Cap etc., or Center Showcase exhibit space (sponsors choice)
- Logo most-prominently placed on any show day posters
- Booth includes 1<sup>st</sup> choice location, VIP lunch for up to 6 people, & electronic attendee list
- Large logo on our website (hyperlinked)
- Large Logo included in E-Blast to business Owners and Potential Attendees
- Profile of your company on our website
- Invitation to appear Live on Any Media Appearances
- Logo included in any and all Advertising where applicable
- Banner at show entrance (provide or we can coordinate printing)
- Inclusion in any after event Marketing, Follow ups etc
- Boosted Social Media Spotlight

## **Visionary \$5,000**

- Double Premium End Cap Booth 14Wx7D One- Premium & One Standard) exhibit space
- Logo prominently placed on onsite posters
- Booth includes first choice exhibitor location, 4 VIP lunch Admissions, carpet, trash can, skirted table, 110-volt electricity, WIFI access & electronic attendee list
- Large logo on our website (hyperlinked)
- Live Show Mentions
- Pre & Post Show Mentions
- Logo included in E-Blasts
- Invite to Join us Live on for local media appearances
- Logo included in all TV & Print Ads
- Boosted Social Media Spotlight

## **Leader \$2,500**

- Double Premium Booth (One- Premium & One Standard 16x7 total size) exhibit space
- Booth Package: carpet trash can, 4 VIP lunch admissions and electronic attendee list, skirted table, 110 volt electricity and WiFi access
- Mentions on social media
- Hyperlinked Logo on our e-blast notifications
- Medium size Logo on website
- Live Show Mentions on announcements and post show thank you mentions
- Logo included in any print ads or posters

## **Business Supporter \$900**

- One premium exhibit space (8’W x7’D)
- Name mentioned on onsite posters
- Hyperlinked text Listing on our website
- 2 VIP Lunch Admission

### **After Hours Sponsor \$2,000**

- Double Premium Booth (8'wx7'd) exhibit space
- 4 VIP lunches
- Mentions and profiles on our social media feeds
- Hyperlinked Logo on our e-blast notifications
- Medium size Logo on the Trade Show website
- Opening Remarks at After Hours Event in conjunction with organizers and presenting sponsor

### **VIP Lunch Sponsor \$2,000**

- Double Premium Booth (8'wx7'd) exhibit space
- Mentions and profiles on our social media feeds
- Hyperlinked Logo on our e-blast notifications
- Medium size Logo on the Trade Show website
- Remarks at VIP Lunch in conjunction with organizers
- 6 VIP Lunch Admission

### **Media Partners (exclusive 1 per industry \$5,000 trade for advertising)**

- Double Premium Booth (One- Premium & One Standard 16x7 total size) exhibit space
- Booth Package: 4 VIP lunch admissions and electronic attendee list, skirted table, 110 volt electricity and WiFi access
- Mentions on social media
- Hyperlinked Logo on our e-blast notifications
- Medium size Logo on website
- Live Show Mentions on announcements and post show thank you mentions
- Logo included in any print ads or posters
- Special Opportunities to offer marketing products to exhibitors as an exclusive partner.

To Secure your Sponsorship or inquire for more information please contact Show Organizer Travis Dow, by calling 577-2721, emailing [Travis@DowMediaLLC.com](mailto:Travis@DowMediaLLC.com) or register online at <http://dowmediallc.com/the-maine-business-to-business-trade-show/>